

CONTRACT**KEYC**

1570 Lookout Drive

North Mankato, MN 56003

Sales T & C: www.gray.tv/advertising

(507) 514-6171

www.KEYC.com

And:

Assembly
711 3rd Ave
3rd Fl
New York, NY 10017

Contract / Revision 1410194 /		Alt Order #
Advertiser Bloomberg for President		Original Date / Revision 11/25/19 / 11/25/19
Contract Dates 11/25/19 - 12/08/19	Estimate # 9450 Bloomberg Launch	
Product		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KEYC	Account Executive Mankato House	Sales Office Mankato Nation
Special Handling		
Demographic Adults 35+		
Order Type NORMAL		
Agency Code 9915458	Advertiser Code	Product 1/2
Agency Ref 1939		Advertiser Ref 174817

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEYC	11/25/19	12/01/19	KEYC News 12 This Morn	6a-7a		1:00			NM	11	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	MTWTF--				11	\$600.00			
N 2	KEYC	11/25/19	12/01/19	CBS This Morning	7a-9a		1:00			NM	16	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-4444--				16	\$800.00			
N 3	KEYC	11/25/19	12/01/19	Live With Kelly & Ryan	9a-10a		1:00			NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-2222--				8	\$300.00			
N 4	KEYC	11/25/19	12/01/19	CBS Price Is Right	10a-11a		1:00			NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-2222--				8	\$600.00			
N 5	KEYC	11/25/19	12/01/19	KEYC News 12 Midday	12p-1230p		1:00			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-1111--				4	\$950.00			
N 6	KEYC	11/25/19	12/01/19	CBS The Talk	1p-2p		1:00			NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-2222--				8	\$400.00			
N 7	KEYC	11/25/19	12/01/19	Dr Phil M-F 3p-4p	3p-4p		1:00			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-1111--				4	\$300.00			
N 8	KEYC	11/25/19	12/01/19	KEYC News 12 at 5p	5p-530p		1:00			NM	4	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-1111--				4	\$1,150.00			
N 9	KEYC	11/25/19	12/01/19	CBS Evening News	530p-6p		1:00			NM	6	\$8,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-22-2--				6	\$1,350.00			
N 10	KEYC	11/25/19	12/01/19	KEYC News 12 at 6p	6p-630p		1:00			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-1111--				4	\$2,400.00			
N 11	KEYC	11/25/19	12/01/19	Wheel of Fortune M-F 630p-7p	630p-7p		1:00			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/25/19	12/01/19	-1111--				4	\$1,300.00			
N 12	KEYC	11/25/19	12/01/19	KEYC News 12 at 10pm M-F	10p-1035p		1:00			NM	4	\$10,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Bloomberg for President		<u>Original Date / Revision</u> 11/25/19 / 11/25/19
<u>Contract Dates</u> 11/25/19 - 12/08/19	<u>Product</u>	<u>Estimate #</u> 9450 Bloomberg Launch

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-1111--				4	\$2,700.00			
N 13	KEYC	11/25/19	12/01/19	CBS Late Show	1035p-1135p		1:00			NM	4	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-22----				4	\$1,150.00			
N 14	KEYC	11/25/19	12/01/19	CBS Late Late Show	1135p-1235a		1:00			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-22----				4	\$300.00			
N 15	KEYC	12/02/19	12/08/19	KEYC News 12 This Morn	6a6a-7a		1:00			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	22-----				4	\$600.00			
N 16	KEYC	12/02/19	12/08/19	CBS This Morning	7a-9a		1:00			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	32-----				5	\$800.00			
N 17	KEYC	12/02/19	12/08/19	KEYC News 12 Midday	12p-1230p		1:00			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	21-----				3	\$950.00			
N 18	KEYC	12/02/19	12/08/19	CBS The Talk	1p-2p		1:00			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	21-----				3	\$400.00			
N 19	KEYC	12/02/19	12/08/19	KEYC News 12 at 6p	6p-630p		1:00			NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	11-----				2	\$2,400.00			
N 20	KEYC	12/02/19	12/08/19	Wheel of Fortune M-F	630p-7p		1:00			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	11-----				2	\$1,300.00			
N 21	KEYC	12/02/19	12/08/19	KEYC News 12 at 10pm M-F	10p-1035p		1:00			NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	11-----				2	\$2,700.00			
N 22	KEYC	12/02/19	12/08/19	CBS Late Show	1035p-1135p		1:00			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	11-----				2	\$1,150.00			
N 23	KEYC	12/02/19	12/08/19	KEYC CBS Prime Mon	7p-8p		1:00			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	M-----				1	\$1,350.00			
N 24	KEYC	12/02/19	12/08/19	KEYC CBS Prime Tue	7p-8p		1:00			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/02/19	12/08/19	-T-----				1	\$2,400.00			
N 25	KEYC	11/28/19	11/28/19	KEYC CBS Prime Thur	7-730p		1:00			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	---T---				1	\$2,750.00			
N 26	KEYC	11/30/19	11/30/19	CBS Weekend News Sa	530p-6p		1:00			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S-				1	\$750.00			
N 27	KEYC	12/01/19	12/01/19	CBS Sunday Morning	8a-930a		1:00			NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				3	\$1,050.00			
N 28	KEYC	12/01/19	12/01/19	KEYC CBS Prime Sun	6p-7p		1:00			NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/25/19	12/01/19	-----S				1	\$1,150.00			
Totals											120	\$116,000.00

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Advertiser	Original Date / Revision
Bloomberg for President	11/25/19 / 11/25/19

Contract Dates	Product	Estimate #
11/25/19 - 12/08/19		9450 Bloomberg Launch

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/03/19	120	\$116,000.00	(\$17,400.00)	\$98,600.00
Totals	120	\$116,000.00	(\$17,400.00)	\$98,600.00

Signature: _____ **Date:** _____

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